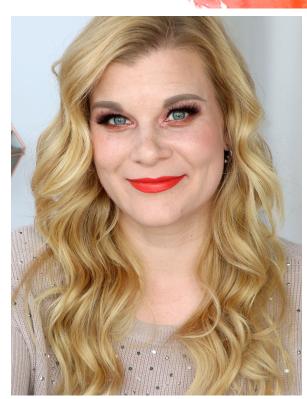
# Makeup Your Mind Media Kit



#### **About Makeup Your Mind**

Rachelle (Chelle) Young is the creator behind the beauty blog Makeup Your Mind and YouTube channel of the same name. She is fearless with her makeup and loves to use bright colours to enhance her features. Her videos and posts cover a range of topics in the beauty industry, from makeup tutorials and reviews, to skincare reviews, swatches, hauls, favourites, as well as the occasional fitness post every few weeks. You can expect to see an average of 4-5 posts from her per week.

Chelle is always happy to receive and review PR samples - any items can be sent to the address below. Sponsored posts and videos are also an option, please reach out via e-mail to discuss options and rates.

#### Contact

E-mail: chelle@makeup-your-mind.net

Mailing Address: Rachelle Young, 157 Adelaide Street West, Suite 119, Toronto, ON M5H 4E7 CANADA



## Statistics

as of April 1, 2019

Unique Monthly Visitors 16, 300

Pageviews 22, 100

**Demographics**United States - 42%

Canada - 10% United Kingdom - 7.5%

# Following



/makeupyourmindnet 6.4k subscribers



@mu\_your\_mind 2.0k followers



@mu\_your\_mind 2.7k followers



/MUYourMind 1.2k followers

### Brands I've Worked With

Aveeno MAKE UP FOR EVER
BECCA Maybelline
Bite Beauty NARS
Charlotte Tilbury Neutrogena
Clarins Sephora
Clinique Smashbox
Esqido Stila
Estee Lauder Tarte

Estee Lauder Tarte
Kat Von D Beauty The Body Shop

Lancome Too Faced

MAC Cosmetics Wet n Wild